Elliott Masie’s Learning CONSORTIUM is a 17-year-old vendor-neutral collaboration of over 200 global companies. It is a non-stop source of learning exploration, benchmarking, common work projects and access to innovative research and development activity.

Never in history has learning been more energized, challenged and stretched by changes in content, social media, collaboration, technology and business shifts. The Learning CONSORTIUM is a unique collaboration of organizations with shared passion about the future of learning.

Learning leaders and professionals in major global organizations leverage the learning research, resources, perspectives, labs and advocacy of Elliott Masie and The MASIE Center team.

Here are just some of the resources that your organization can access:

- Monthly One-Hour, Interactive Webinars (Conference Call or Video) on key learning topics
- Annual Fall Learning Conference: 2 Seats to our fall conference (Learning 2015 is Nov. 1-4 in Orlando)
- Interactive Briefing or Coaching with Elliott Masie: 60 Minutes of Individualized Perspectives. This can be delivered 1-to-1 to your CLO or as a global broadcast to your Learning Team.
- Twice per Year, 75 Minutes of Learning Directions Video Clips in 5 to 10 minute segments on key learning innovations by Elliott Masie and Learning CONSORTIUM Members. These can be used and reused throughout your organization.
- Periodic Learning LAB Activities conducted at The MASIE Center LAB in Saratoga Springs and shared digitally with members.
- Learning Leadership Meetings with U.S. Dept. of Education & White House: Periodic conversations with government leaders on the key issues facing workforce learning and talent development.

Who Can Use Learning CONSORTIUM Member Benefits & Resources?

Any employee of your organization can use the services and resources of your Learning CONSORTIUM Membership. Your $5,000 fee covers all use of the resources. We encourage each organization to designate several key employees who would receive notices about upcoming activities, including:

- Learning Executives, Leaders and CLOs
- Learning Producers, Developers and Designers
- Learning Department Resources
- Business Leaders with Learning Interests and Focus
- Human Resources and Talent Staff
- Key IT and Technology Staff
- Project Groups within Your Organization

Some of our Current Members:

Yahoo! | McDonalds | PwC | McKinsey & Company
Southwest Airlines | American Express | Intel
Turner Broadcasting | Farmers Insurance | Bloomberg
The Kellogg Company | Emirates Airline
Boston Scientific | NBCUniversal | and more...

These are the learning challenges and opportunities we will explore:

- Learning Personalization
- Mobile and Social Learning
- Big Learning Data
- The Connected Classroom
- Leadership Development Evolves
- Aligning Learning & Business Shifts
- Technologies for Learning
- ...and more!

www.masie.com/consortium